



## Register now for livestock and genetics export seminar

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MADISON – Fueled by a need for more food, countries all over the world are looking to increase their supply of quality breeding stock and genetics, and that translates into many business opportunities for Wisconsin. To meet this growing demand, the International Agribusiness Center at the Department of Agriculture, Trade and Consumer Protection (DATCP) will again host its Livestock and Genetics Export Seminar this April in Madison.

“This popular seminar will include presentations from respected industry professionals and cover many topics, including technical information needed to enter the export market,” said DATCP’s Enrique Gandara. “Exporters or those who want to start exporting will learn what they need to know to take advantage of market opportunities in new parts of the world.”

The seminar is scheduled from 8:30 a.m. to 2:30 p.m. Wednesday, April 8, at the Sheraton Hotel, 706 John Nolen Drive, Madison. Farmers and representatives from small- to medium-sized agribusinesses should plan to attend.

The material will be useful for experienced exporters or those new to exporting. Participants will learn about export strategies, gain an understanding of exporting regulatory requirements for exporting and network with industry professionals. The \$25 registration fee includes lunch.

Speakers include:

- Dr. Paul Kunde, veterinary medical officer at USDA-APHIS in Madison
- Dr. Matthew Dorshorst, a central Wisconsin veterinarian specializing in embryo transfer and other bovine reproductive techniques
- Corey Geiger, managing editor of Hoard’s Dairyman magazine
- Dr. Dan Hornickel, cofounder of Sunshine Genetics, an embryo transfer facility near Whitewater
- Glen Gilbert, vice president of production at Genex

The registration deadline is April 1. To register, visit [datcp.wi.gov/Business/Exports/Calendar\\_of\\_Events](http://datcp.wi.gov/Business/Exports/Calendar_of_Events) or contact Enrique Gandara at 608-224-5113 or via email at [Enrique.gandara@wi.gov](mailto:Enrique.gandara@wi.gov).

Wisconsin farmers and genetics companies exported bovine semen valued at \$90.8 million in 2014. That was a 63 percent increase over the value exported in 2013. The top five markets for Wisconsin bovine semen exports in 2014 were Brazil, the United Kingdom, China, Mexico and Canada. Total agricultural exports for Wisconsin in 2014 were valued at more than \$3.6 billion.

The Wisconsin International Agribusiness Center provides export education and technical assistance to help Wisconsin companies connect with buyers in overseas markets. To learn more about services or other upcoming events, visit <http://datcp.wi.gov/Business/Exports>.